

Measuring Cotton Consumption: Instructions for Retailers & Brands

For submission by 15 November 2020

On 15 October 2020, BCI launched **new Requirements & Guidance for Retailer & Brand (RB) Members to calculate their annual cotton consumption.**

RB Members are now required to **re-calculate their annual cotton consumption** according to these new requirements and **submit their revised calculations and new 5-year sourcing plans by 15 November 2020.**

New documents to guide your re-calculation are available online in the [BCI Resources](#).

Step 1 | Re-calculate your cotton consumption

RB Members must now re-calculate their cotton consumption according to the **'Requirements & Guidance'** document.

The **'Technical Supplement'** offers additional support on gathering and analysing your data.

The use of the **'BCI Cotton Calculator Tool'** is optional. Customised calculations are also acceptable, as long as they demonstrate compliance with the new requirements.

Step 2 | Revisit your 5-year sourcing plans

It is important to review your targets periodically, and the **'BCI Sourcing Scale-Up Projection Tool'** supports your sourcing and financial planning.

BCI is aware that forecasted targets are subject to change. Submissions can be revised each year as part of the annual cotton consumption re-calculation.

Step 3 | Submit your cotton consumption and sourcing plans

Please complete the **'BCI Annual Cotton Consumption Submission Form'** using Tab 1 and 2 for submitting your cotton consumption and 5-year sourcing plans by **latest 15 November.**

Please submit your form (in Excel format) by [uploading it here](#).